



**WJW**  
**5800 S. Marginal Rd**  
**Cleveland, OH 44103**  
**(216)431-8888**

www.Fox8.com

# CONTRACT

|  |   |  |
|--|---|--|
| <b>Contract / Revision</b><br>576803 /       |   | <b>Alt Order #</b>                                     |
| <b>Product</b><br>Gen Election Candidate B   |   |  |
| <b>Contract Dates</b><br>09/24/12 - 10/07/12 |   | <b>Estimate #</b>                                      |
| <b>Advertiser</b><br>Ohio House Rep Campaign |   | <b>Original Date / Revision</b><br>09/21/12 / 09/21/12 |
| <b>Billing Cycle</b><br>EOM/EOC              | <b>Billing Calendar</b><br>Broadcast      | <b>Cash/Trade</b><br>Cash                              |
| <b>Station</b><br>WJW                        | <b>Account Executive</b><br>John Zarlenga | <b>Sales Office</b><br>Cleveland                       |
| <b>Special Handling</b>                      |   |  |
| <b>Demographic</b><br>Adults 25-54           |   |  |
| <b>IDB#</b>                                  | <b>Advertiser Code</b>                    | <b>Product Code</b>                                    |
| <b>Agency Ref</b>                            |   | <b>Advertiser Ref</b>                                  |

And:

**Midwest Communications**  
**49 South Grant Avenue**  
**Columbus, OH 43215**

| *Line | Ch | Start Date        | End Date        | Description               | Start/End Time   | Days | Length | Spots/<br>Week    | Rate        | Type | Spots | Amount      |
|-------|----|-------------------|-----------------|---------------------------|------------------|------|--------|-------------------|-------------|------|-------|-------------|
| N 1   | 8  | 09/24/12          | 10/07/12        | Late News Rotator         | 10p-11p Rotator  |      | :30    |                   |             | NM   | 12    | \$31,200.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
|       |    | Week: 09/24/12    | 09/30/12        | MTWTFSS                   |                  |      |        | 6                 | \$2,600.00  |      |       |             |
|       |    | Week: 10/01/12    | 10/07/12        | MTWTFSS                   |                  |      |        | 6                 | \$2,600.00  |      |       |             |
| N 2   | 8  | 09/24/12          | 10/07/12        | M-F 5a-530a               | 5a-530a          |      | :30    |                   |             | NM   | 10    | \$6,000.00  |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
|       |    | Week: 09/24/12    | 09/30/12        | MTWTF--                   |                  |      |        | 5                 | \$600.00    |      |       |             |
|       |    | Week: 10/01/12    | 10/07/12        | MTWTF--                   |                  |      |        | 5                 | \$600.00    |      |       |             |
| N 3   | 8  | 09/24/12          | 10/07/12        | M-F 6a-8a                 | 6a-8a Rotator    |      | :30    |                   |             | NM   | 10    | \$19,000.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
|       |    | Week: 09/24/12    | 09/30/12        | MTWTF--                   |                  |      |        | 5                 | \$1,900.00  |      |       |             |
|       |    | Week: 10/01/12    | 10/07/12        | MTWTF--                   |                  |      |        | 5                 | \$1,900.00  |      |       |             |
| N 4   | 8  | 09/24/12          | 10/07/12        | M-F 9a-10a                | 9a-10a           |      | :30    |                   |             | NM   | 9     | \$7,200.00  |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
|       |    | Week: 09/24/12    | 09/30/12        | MTWTF--                   |                  |      |        | 5                 | \$800.00    |      |       |             |
|       |    | Week: 10/01/12    | 10/07/12        | MTWTF--                   |                  |      |        | 4                 | \$800.00    |      |       |             |
| N 5   | 8  | 09/24/12          | 10/07/12        | M-F 12p-1p Noon News      | 12p-1p Noon News |      | :30    |                   |             | NM   | 10    | \$4,000.00  |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
|       |    | Week: 09/24/12    | 09/30/12        | MTWTF--                   |                  |      |        | 5                 | \$400.00    |      |       |             |
|       |    | Week: 10/01/12    | 10/07/12        | MTWTF--                   |                  |      |        | 5                 | \$400.00    |      |       |             |
| N 6   | 8  | 09/24/12          | 10/07/12        | M-F 5p-6p News            | 5p-6p News       |      | :30    |                   |             | NM   | 10    | \$15,000.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
|       |    | Week: 09/24/12    | 09/30/12        | MTWTF--                   |                  |      |        | 5                 | \$1,500.00  |      |       |             |
|       |    | Week: 10/01/12    | 10/07/12        | MTWTF--                   |                  |      |        | 5                 | \$1,500.00  |      |       |             |
| N 7   | 8  | 09/24/12          | 10/07/12        | M-F 1130p-12a             | 1130p-12a        |      | :30    |                   |             | NM   | 6     | \$3,900.00  |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
|       |    | Week: 09/24/12    | 09/30/12        | MTWTF--                   |                  |      |        | 3                 | \$650.00    |      |       |             |
|       |    | Week: 10/01/12    | 10/07/12        | MTWTF--                   |                  |      |        | 3                 | \$650.00    |      |       |             |
| N 8   | 8  | 09/24/12          | 10/07/12        | Fox 8 Early News 7a-8a    | Sa 7a-8a         |      | :30    |                   |             | NM   | 2     | \$400.00    |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
|       |    | Week: 09/24/12    | 09/30/12        | -----S-                   |                  |      |        | 1                 | \$200.00    |      |       |             |
|       |    | Week: 10/01/12    | 10/07/12        | -----S-                   |                  |      |        | 1                 | \$200.00    |      |       |             |
| D 9   | 8  | 09/24/12          | 09/30/12        | M-Su 1a-2a LN Repeat Only | LN Repeat Only   |      | :30    |                   |             | NM   | 0     | \$0.00      |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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**Cleveland, OH 44103**  
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|                            |                    |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 576803 /                   |                    |

|                       |                        |                   |
|-----------------------|------------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u>         | <u>Estimate #</u> |
| 09/24/12 - 10/07/12   | Gen Election Candidate |                   |

|                         |                                 |
|-------------------------|---------------------------------|
| <u>Advertiser</u>       | <u>Original Date / Revision</u> |
| Ohio House Rep Campaign | 09/21/12 / 09/21/12             |

| *Line         | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount      |
|---------------|----|------------|----------|-------------|----------------|------|--------|------------|------|------|-------|-------------|
| <b>Totals</b> |    |            |          |             |                |      |        |            |      |      | 69    | \$86,700.00 |

| Time Period         | # of Spots | Gross Amount | Net Amount  |
|---------------------|------------|--------------|-------------|
| 08/27/12 - 09/30/12 | 35         | \$43,750.00  | \$37,187.50 |
| 10/01/12 - 10/07/12 | 34         | \$42,950.00  | \$36,507.50 |
| <b>Totals</b>       | 69         | \$86,700.00  | \$73,695.00 |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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# AGREEMENT FORM FOR POLITICAL BROADCASTS

STATION and LOCATION \_\_\_\_\_ Date \_\_\_\_\_

(being)  
I, Midwest Communications& Media (on behalf of) Ohio House Republican  
Organizational Committee \_\_\_\_\_, a legally qualified candidate of the Republican political party for  
the office of \_\_\_\_\_  
Ohio House of Representatives

in the General election to be held on 11/6/12, do hereby request station time as follows:

| Length of<br>Broadcast | Time of Day,<br>Rotation or<br>Package | Days | Class of<br>Time | Times per<br>Week | Number of<br>Weeks | Rate |
|------------------------|--|------|------------------|-------------------|--------------------|------|
|------------------------|--|------|------------------|-------------------|--------------------|------|

Date of First Broadcast

Date of Last Broadcast

Total Charges: \_\_\_\_\_

The broadcast time will be used by Mike Dovilla.  
I represent that the payment for the above-described broadcast time has been furnished by Ohio House  
Republican Organizational Committee \_\_\_\_\_  
and you are authorized to announce the time as paid for by such person or entity. The entity  
furnishing the payment, if other than an individual person, is ( ) a corporation; (X) a committee;  
( ) an association; or ( ) other unincorporated group. The names and offices of the chief  
executive officers of the entity are:

4679 Winterset Drive

Columbus, OH 43220

Matt Huffman, Chairman

I agree to indemnify and hold harmless the station from any damages or liability, including reasonable  
attorneys' fees that may ensue from the performance of the above-stated broadcasts. For the above-  
stated broadcasts I also agree to prepare a script or transcription, which will be delivered to the station at  
least \_\_\_\_\_ before the time of the scheduled broadcast(s). (Note: the two  
preceding sentences are not applicable if the candidate personally appears during the broadcast.) The  
station has disclosed to me its political advertising policies, including: applicable classes and rates; and  
discount, promotional and other sales practices. (Note: The preceding sentence may be deleted.) The  
purchase of the time described herein is controlled, approved or authorized by the candidate or his/her  
authorized committee. (Note: the preceding sentence applies only to candidates for non-federal office.)

Date: \_\_\_\_\_  
(Candidate or Agent)

☐ Accepted ☐ Rejected By \_\_\_\_\_ Title \_\_\_\_\_

This request, whether accepted or rejected, will be available for public inspection for a period of two  
years.

# AGREEMENT FORM FOR POLITICAL BROADCASTS

STATION and LOCATION \_\_\_\_\_ Date \_\_\_\_\_

I, Midwest Communications & Media (being)  
Organizational Committee \_\_\_\_\_, a legally qualified candidate of the Ohio House Republican  
the office of \_\_\_\_\_ political party for

Ohio House of Representatives  
in the General election to be held on 11/6/12, do hereby request station time as follows:

| Length of<br>Broadcast | Time of Day,<br>Rotation or<br>Package | Days | Class of<br>Time | Times per<br>Week | Number of<br>Weeks | Rate |
|------------------------|--|------|------------------|-------------------|--------------------|------|
|------------------------|--|------|------------------|-------------------|--------------------|------|

|                         |                        |
|-------------------------|------------------------|
| Date of First Broadcast | Date of Last Broadcast |
|-------------------------|------------------------|

Total Charges: \_\_\_\_\_

The broadcast time will be used by Casey Kozlowski.  
I represent that the payment for the above-described broadcast time has been furnished by Ohio House  
Republican Organizational Committee \_\_\_\_\_

and you are authorized to announce the time as paid for by such person or entity. The entity  
furnishing the payment, if other than an individual person, is ( ) a corporation; (X) a committee;  
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Columbus, OH 43220

Matt Huffman, Chairman

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purchase of the time described herein is controlled, approved or authorized by the candidate or his/her  
authorized committee. *(Note: the preceding sentence applies only to candidates for non-federal office.)*

Date: \_\_\_\_\_  
\_\_\_\_\_  
(Candidate or Agent)

☐ Accepted ☐ Rejected By \_\_\_\_\_ Title \_\_\_\_\_

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years.

# AGREEMENT FORM FOR POLITICAL BROADCASTS

STATION and LOCATION \_\_\_\_\_ Date \_\_\_\_\_

(being)  
I, Midwest Communications & Media (on behalf of) Ohio House Republican  
Organizational Committee \_\_\_\_\_, a legally qualified candidate of the Republican political party for  
the office of \_\_\_\_\_  
Ohio House of Representatives

in the General election to be held on 11/6/12, do hereby request station time as follows:

| Length of<br>Broadcast | Time of Day,<br>Rotation or<br>Package | Days | Class of<br>Time | Times per<br>Week | Number of<br>Weeks | Rate |
|------------------------|--|------|------------------|-------------------|--------------------|------|
|------------------------|--|------|------------------|-------------------|--------------------|------|

Date of First Broadcast

Date of Last Broadcast

Total Charges: \_\_\_\_\_

The broadcast time will be used by Lori DiNallo.  
I represent that the payment for the above-described broadcast time has been furnished by Ohio House  
Republican Organizational Committee \_\_\_\_\_  
and you are authorized to announce the time as paid for by such person or entity. The entity  
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authorized committee. (Note: the preceding sentence applies only to candidates for non-federal office.)

Date: \_\_\_\_\_  
\_\_\_\_\_  
(Candidate or Agent)

☐ Accepted ☐ Rejected By \_\_\_\_\_ Title \_\_\_\_\_

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years.

# AGREEMENT FORM FOR POLITICAL BROADCASTS

STATION and LOCATION \_\_\_\_\_ Date \_\_\_\_\_

(being)  
I, Midwest Communications & Media (on behalf of) Ohio House Republican  
Organizational Committee \_\_\_\_\_, a legally qualified candidate of the Republican political party for  
the office of \_\_\_\_\_

Ohio House of Representatives  
in the General election to be held on 11/6/12, do hereby request station time as follows:

| Length of<br>Broadcast | Time of Day,<br>Rotation or<br>Package | Days | Class of<br>Time | Times per<br>Week | Number of<br>Weeks | Rate |
|------------------------|--|------|------------------|-------------------|--------------------|------|
|------------------------|--|------|------------------|-------------------|--------------------|------|

*CAND B*

|                         |                        |
|-------------------------|------------------------|
| Date of First Broadcast | Date of Last Broadcast |
|-------------------------|------------------------|

Total Charges: \_\_\_\_\_

The broadcast time will be used by Kristina Roegner.  
I represent that the payment for the above-described broadcast time has been furnished by Ohio House  
Republican Organizational Committee \_\_\_\_\_

and you are authorized to announce the time as paid for by such person or entity. The entity  
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purchase of the time described herein is controlled, approved or authorized by the candidate or his/her  
authorized committee. *(Note: the preceding sentence applies only to candidates for non-federal office.)*

Date: \_\_\_\_\_  
(Candidate or Agent)

☐ Accepted ☐ Rejected By \_\_\_\_\_ Title \_\_\_\_\_

This request, whether accepted or rejected, will be available for public inspection for a period of two  
years.

**MIDWEST COMMUNICATIONS & MEDIA**

MEDIA ACCOUNT  
7720 BENSON ROAD  
CARROLL, OHIO 43112  
(614) 837-9000 • FAX (614) 837-9003

| DATE | INVOICE | AMOUNT |
|------|---------|--------|
| 9/24 | -10/7   |        |
|      |         |        |
|      |         |        |
|      |         |        |

25-2-440

10377

PAY *Seventy Three Thousand Six Hundred Ninety-Five & 1/100* DOLLARS

| DATE    | TO THE ORDER OF | CHECK NO.   | CHECK AMT. |
|---------|-----------------|-------------|------------|
| 9/20/12 | WJW-TV          | 10377 OHROC | 73695.00   |



*Kate Hansen*

⑈00010377⑈ ⑆044000024⑆ 01892189442⑈

# 576803